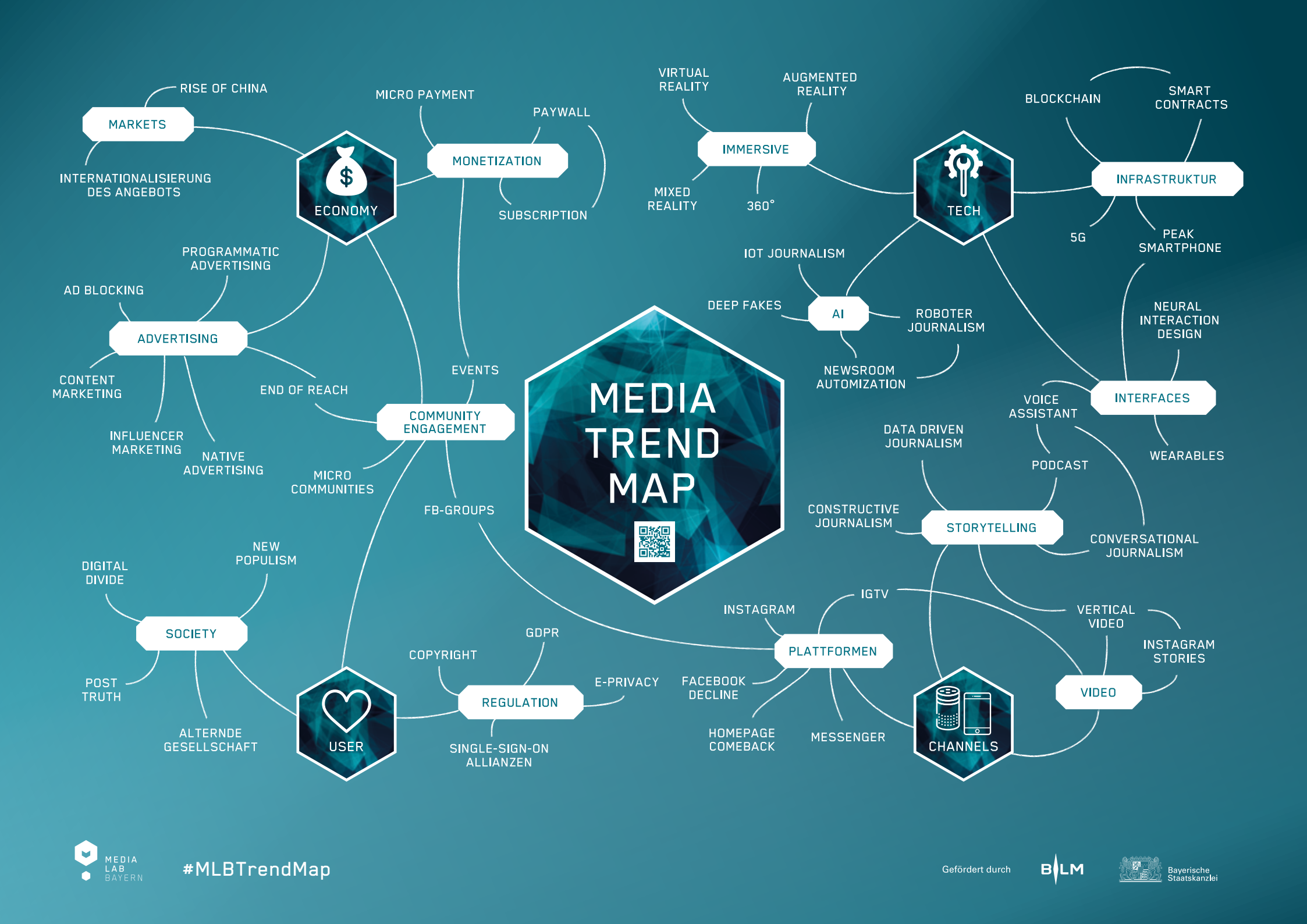
MEDIA TREND MAP
ECONOMY
MARKETS
RISE OF CHINA
INTERNATIONALISIERUNG DES ANGEBOTS
MONETIZATION
MICRO PAYMENT
PAYWALL
SUBSCRIPTION
ADVERTISING
PROGRAMMATIC ADVERTISING
AD BLOCKING
CONTENT MARKETING
INFLUENCER MARKETING
NATIVE ADVERTISING
END OF REACH
COMMUNITY ENGAGEMENT
EVENTS
MICRO COMMUNITIES
FB-GROUPS
TECH
IMMERSIVE
VIRTUAL REALITY
AUGMENTED REALITY
MIXED REALITY
360°
INFRASTRUKTUR
BLOCKCHAIN
SMART CONTRACTS
5G
PEAK SMARTPHONE
AI
IOT JOURNALISM
DEEP FAKES
ROBOTER JOURNALISM
NEWSROOM AUTOMIZATION
INTERFACES
NEURAL INTERACTION DESIGN
VOICE ASSISTANT
WEARABLES
STORYTELLING
DATA DRIVEN JOURNALISM
PODCAST
CONSTRUCTIVE JOURNALISM
CONVERSATIONAL JOURNALISM
SOCIETY
DIGITAL DIVIDE
NEW POPULISM
POST TRUTH
ALTERNDE GESELLSCHAFT
USER
REGULATION
COPYRIGHT
GDPR
E-PRIVACY
SINGLE-SIGN-ON ALLIANZEN
PLATTFORMEN
INSTAGRAM
IGTV
FACEBOOK DECLINE
HOMEPAGE COMEBACK
MESSENGER
CHANNELS
VIDEO
VERTICAL VIDEO
INSTAGRAM STORIES
MEDIA LAB BAYERN
#MLBTrendMap
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